



Kate Bee

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6am- 6pm UTC

Multidisciplinary professional with solid background in design, painting, photography, management.

20+ years in design, 10+ years of building and managing great teams and 5 years spent on factories in Europe and China supervising manufacturing of products I've created. All this helped me to obtain general understanding of how business works and how thoughtful design can help it to work better.

I'll be happy to contribute my vision, skills and experience to your project.

EXPERTISE

Graphic design. Making ideas visible. Working inside your brand frame or creating a fresh one from scratch.

Illustration. Going out I can forget anything at home, except paper and pencil.

Branding. I am lucky to meet many good people doing things worth spreading a word about. Making that word look and sound interesting to the audience they seek attention of is the challenge I'm waiting for.

Product design. Bags, backpack, clothes, bikes, books, exhibition booths, web-sites, interiors... Idea, sketches, concept, technical documentation, manufacturing supervision on every step.

Packaging. From candy wrapper to bicycle box. From "for what?" and "for whom?" to the goods inside it.

Photography. Commercial sessions: setting, shooting, retouching. Social media daily content or fashion magazine cover page.

Pre-print. Know how to prepare anything for any publishing house. Spent some years inside publishing business. Prepared thousands of layouts for offset, flexo, digital printing, screen printing... name it.

Web. Basic understanding of web-site building principles and technologies. Familiar with no-code instruments enough to make multipage site overnight for hypothesis testing.

LAST 10 YEARS

Head of design

NYK

Emerging accessory brand

www.nyk-store.com

- Formed and framed brand vision. Clarified ideas, messages behind it.
- Created a recognizable face of the brand: logo, stationary, packaging, website layouts, all digital packages for all media channels.
- Got a card blanc to creat backpack collection. Idea, forms, colors, material choice, technical documentation for manufacturing.
- Supervised manufacturing process on daily basis.
- Set up photo sessions for all ready made backpacks. Shoot it. Prepared photos for all sales channels.

Helped to creat products for other company's projects:

www.16tons.pro

Sporting goods.

www.thermo-bag.com

Thermo bags for delivery services.

Design, documentation for production, photo sessions, digital materials.

Director of design

VELOUNION

Bicycle company

- Designed bicycle collections for 4 years.
- Pre-production stage on factories in China.
- QC control before delivery.
- Photo sessions of all goods upon receiving in Russia.
- Digital materials for all sale channels.
- Stationary, catalogues, exhibition booths - design and production supervision.

Senior designer

AUTOUNION

Auto battery distributor

- Battery design.
- Packaging
- Photo sessions
- Digital and printing materials

EDUCATION

BA in Illustration

Venetsianov College of Fine Arts

MA in Graphic Design

Moscow State University of Printing Arts

SOFTWARE

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

CorelDraw

Wilcom

Figma

Sketch

Miro

Tilda, Wix, WordPress

LANGUAGES

English

Russian

Ukrainian